

MAYURESH NATALKAR

Date of Birth: 02 March 1983	Objective: Art Direction
Contact No: 9819530002	Qualification: G.D. Arts.
Email Id: mayureshnataalkar@gmail.com	Institute: L.S. Raheja School of Arts
Address: 3/11, Vastupurti Apt., Thalathi Off. Rd., Shivaji Chowk, Kulgaon, Badlapur (E) - 421503.	Computer Skills: <ul style="list-style-type: none">• Photoshop• Illustrator

Professional Experience

- May’22 till date: Creative Director at Leo Burnett, Mumbai.**
Brands: Jeep India(Stellantis Automobile Corporation), Citroën Cars India.
- September’16 - May’22: Associate Creative Director at FCB Interface, Mumbai.**
Brands: Mahindra 4 Wheeler(TUV 300, THAR, MARAZZO), Saboro Fruits,
Lodha Real Estate, Reliance Petroleum, Godrej Properties.
- October’15 - August’16: Associate Creative Director at Publicis Ambience, Mumbai.**
Brands: Skoda, Times Now, Vicks.
- November’14 - October’15: Creative Controller at Ogilvy & Mather, Mumbai.**
Brands: Ponds, Kotex, Huggies, Kissan Annapurna Atta.
- April’11 - October’14: Group Head at Leo Burnett, Mumbai.**
Brands: McDonald's, Coke Studio, Complian, Complian Memory, Complian nutrigrow,
Heinz ketchup, Indian express(Loksatta newspaper, Screen magazine), Meera shampoo.
- November’08 - April’11: Sr. Art Director at McCann Erickson, Mumbai.**
Brands: Perfetti van melle, Jet Airways, BPL now LOOP mobile, Nerolac.
- December’07 - October’08: Art Director at Mudra Communications, Mumbai.**
Brands: TimesJobs.com, MTDC, Union Bank of India,
Future Group (Electronics Bazaar & Furniture Bazaar) & Lavasa.
- September’06 - December’07: Visualiser at Dentsu Marcom, Mumbai.**
Brands: HCC (Hindustan Construction Company), Park Avenue Deodorants,
Park Avenue Hair Gel, Premium Eau De Cologne, Premium Room Freshener,
Jag & Chica Deodorants, Bridgestone, Suzlon, 100% Holidays (Thomas Cook),
Gati, Parx and FedEx.

Awards & Recognition

- **Gold** at **ABBY 2013** for Design
 - **Gold** at **Golden Award of Montreux 2013** for Best Use of Print Media
 - **Gold** at **Golden Award of Montreux 2013** for Entertainment/Media
 - **Gold** at **Golden Award of Montreux 2012** for Print Advertising
- **Silver** at **London International Advertising Awards 2013** for Non-Traditional-Entertainment
 - **Silver** at **International Andy Awards 2013** for Entertainment(magazine)
 - **Silver** at **ABBY 2013** for Print Craft
 - **Silver** at **ABBY 2013** for Print
 - **Silver** at **ABBY 2013** for Outdoor
 - **Silver** at **ABBY 2013** for Ambient
 - **Silver** at **ABBY 2013** for Ambient
 - **Silver** at **International Andy Awards 2012** for Print
 - **Silver** at **ABBY 2012** for Print
 - **Silver** at **ABBY 2012** for Photography
 - **Silver** at **Olive Crown Awards 2022** for Press Unreleased
- **Bronze** at **Art Directors Club 2013** for Press-Magazine Consumer Advertisement
 - **Bronze** at **ABBY 2013** for Print Craft
 - **Bronze** at **ABBY 2013** for Integrated
 - **Bronze** at **ABBY 2013** for Print Craft
 - **Bronze** at **ADFEST 2012** for Print Craft
 - **Bronze** at **ABBY 2012** for Print Craft(Illustration)
 - **Bronze** at **ABBY 2012** for Outdoor
 - **Bronze** at **ABBY 2011** for Print
 - **Bronze** at **ABBY 2011** for Print Craft
- **Shortlist** at **Cannes Lions 2013** for Outdoor Lions
 - **Shortlist** at **Cannes Lions 2013** for Media Lions(Best Use of Print)
 - **Shortlist** at **Cannes Lions 2013** for Direct Lions(Ambient Media)
 - **Shortlist** at **Cannes Lions 2013** for Direct Lions (Publications & Media)
 - **Merit Award** at **One Show 2013** for Collateral/P.O.P & In-store-Single
 - **Merit Award** at **One Show 2013** for Collateral/P.O.P & In-store-Campaign
 - **Short List** at **Spikes Asia 2013** for Media(Best use of Magazines/newspapers)
 - **Finalist** at **New York Festivals 2013** for Print(Use Of Medium)
 - **Nominee** at **Kyoorius Awards 2013** for Design For Communication(poster)
 - **Finalist** at **ADFEST 2012** for Art Direction
 - **Merit Award** at **One Show 2012** for Print
 - **Long list** at **D&AD 2012** for Outdoor and Photography
 - **Finalist** at **New York Festivals 2012** for Outdoor
 - **Finalist** at **GLIO Awards 2012** for Photography
 - **Finalist** at **Spikes Asia 2012** for Outdoor
- TIDE** campaign selected for **Communication Arts Advertising Annual 53**